Roger Sabà Riera

Audiovisual communication and research on ableism and the media

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Education

PhD in Media, Communication and Culture — Ongoing

Universitat Autònoma de Barcelona. Industrial Doctorates Programme (AGAUR), with Fundación ONCE.

Master's in Media, Communication and Culture — 2023

Universitat Autònoma de Barcelona

Degree in Audiovisual Communication — 2010

Universitat Internacional de Catalunya

Experience

Predoctoral researcher — 2025

Department of Media, Communication and Culture, Universitat Autònoma de Barcelona. Industrial Doctorates Programme (AGAUR).

Research on communication and ableism.

Communication and video direction — 2014–2020

Metromuster SCCL, a cooperative I co-founded

Documentaries as a tool for social change and campaigns for political advocacy. Chair and secretary of the governing board.

Video direction and post-production — 2011–2014

Proddigi Producciones

Viral and corporate video (Abbott, AbbVie, Novartis...) and coverage of international events.

Multimedia manager — 2008–2011

Voltimum Interactive

Multimedia campaigns for targeted audiences (Philips, Osram, Schneider Electric, Ambilamp...) and point-of-sale TV and streaming channels.

Web design, multimedia and training — 2005–2008

Líquid Estudi, SEEWAY and ACCOPENSYS

Web design and multimedia; training in design software; search engine optimisation and newsletters.

Training delivered

Models of disability and how disability is represented 2026

Session · Barcelona Provincial Council, training on inclusive and participatory communication

Communication and ableism 2026–

Training and advice · La Clara Comunicació · Training and campaign consultancy

Capacitisme i comunicació 2024–

Course · Escola Taro d'intervenció audiovisual (CàmeresiAcció)

Four two-hour sessions for media professionals, professionals from social sector organisations and people with disabilities. Course presentation video.

Publications

El documental social participativo frente a la soledad rural: Análisis de la experiencia de CàmeresiAcció en la Vall d'en Bas 2025

Book chapter · *Comunicar desde lo colectivo* (Dykinson), pp. 67-74 · with David Fernández-Pérez

DOI: 10.14679/4512

El capacitisme en els mitjans de comunicació a Catalunya: la percepció per part de les persones amb discapacitat adultes 2024

Article · *Quaderns del CAC*, 50, pp. 135-147

DOI: 10.60940/QCAC50ID431860

El capacitisme en els mitjans de comunicació: la percepció sobre les representacions socials del capacitisme per part de les persones amb diversitat funcional d'entre 20 i 45 anys a Catalunya 2023

Master's thesis · Master's in Media, Communication and Culture, Universitat Autònoma de Barcelona

Talks and seminars

Disinformation and disability: an analysis of public service media fact-checking services 2026

Talk · I Jornada Compartim la Recerca (European project JEMILE), Universitat Autònoma de Barcelona · with Mercè Díez Jiménez

Seminario Avanzado de los Estudios del Discurso (SAED) 2024

Doctoral seminar · Led by Teun van Dijk · Facilitated the session on discourse and stereotypes

Outreach

"Public service media still represent disability through pity and stereotypes" 2026

Interview · Department of Media, Communication and Culture, Universitat Autònoma de Barcelona

Interview by Sergi Pérez Estévez about the thesis.

The representation of disability in public service media 2026

Outreach · Tesi en 4 minuts (Thesis in 4 minutes), Universitat Autònoma de Barcelona

Outreach video about the thesis.

Awards

Second prize, 35th CAC Awards for Research on Audiovisual Communication 2023

Catalan Audiovisual Council (CAC), for the Master's thesis

Documentaries and commissions

Saber / Sumud / Palestina. Les arrels d'una terra 2023

Documentary · Latituds, 3Cat · Director and director of photography

Aïllament: la presó dins la presó 2021

Documentary · Metromuster. Broadcast on 30 minuts, 3Cat · Cinematography

7th Solidarity Economy Fair of Catalonia 2018

Commission · Summary video for the Solidarity Economy Network of Catalonia (XES) · Cinematography and drone operator

Idrissa, crònica d'una mort qualsevol 2018

Documentary · Metromuster. Broadcast on El documental, 3Cat · Drone operator, cinematography and research

Somonte, los puños en la tierra 2018

Documentary · Metromuster · Colour grading

12 d'octubre: cultura de l'odi i legítima autodefensa 2017

Documentary · El documental, 3Cat · Cinematography and research

Ara comença el Mambo! 2017

Campaign · CUP, video for 1 October 2017 · Creative concept and production

La revolta de les escales (Correscales) 2017

Documentary · Director

COPEL: una historia de rebeldía y dignidad 2017

Documentary · Metromuster · Colour grading

Oral history of the peace movement in Catalonia 2016–2017

Commission · International Catalan Institute for Peace (ICIP), with Metromuster · Direction and editing

A series of interviews with key figures in collective action for peace.

Presentation video for the Fundació Roca Galès 2016

Commission · 40th anniversary of the Fundació Roca Galès, with the cooperatives L'Apòstrof and Metromuster

Tarajal: desmuntant la impunitat a la frontera sud 2016

Documentary · Metromuster and Observatori DESC. Broadcast on El documental, 3Cat · Cinematography and colour grading

3Cat news story about the broadcast.

Anaven lents perquè anaven lluny 2015

Campaign · CUP, campaign for the elections of 27 September 2015 · Creative concept and production

Arrels de la terra 2009

Documentary · Director, scriptwriter and editor

Further training

Advanced course for pilots of drones under 25 kg 2018

HEMAV

Com fer una campanya de comunicació en línia? 2010

Col·legi de Periodistes de Catalunya (Association of Journalists of Catalonia)

Digital Signage, TVPOS and DOOH 2008

DOOH and Broadsign (the Netherlands)

Languages

Catalan and Spanish: native languages. English: C1.